

Heather Schwarz

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PROFESSIONAL PROFILE

Educational designer specializing in curriculum development, instructional design, and e-learning resources for homeschooling and online education audiences. Skilled in creating engaging, accessible learning materials that align with educational best practices. View my project portfolio at www.heatherschwarzeducation.com.

EDUCATION

Athabasca University

M.Ed, Open, Digital, and Distance Education, Instructional Design Focus

In progress, 2025/26

Athabasca, Canada

- Coursework is completed as of April 2025; thesis project in progress
- Relevant coursework: Project Management, Program Evaluation, Instructional Design Principles, Educational Technology
- Research focus: Homeschoolers' use of public libraries to access educational resources and support

Dalhousie University

B.A., Philosophy

Halifax, Canada

WORK EXPERIENCE

Knowable World LLC

Curriculum Developer & Co-Founder

June 2022 – May 2025

Remote

- Collaborated with subject-matter expert to develop new resources and delivery formats for proprietary history curriculum
- Developed beta year of K-2 history product comprised of video lessons and parent-led learning activities
- Created unit-study resource packages as a low-ticket product designed to meet customer needs while delivering existing content in a new and easy-to-use format
- Led project planning, content development, and marketing initiatives for all products

Independent Educator and Homeschool Instructor

2012 – Present

- Designed and delivered personalized academic programs for two learners across core subjects
- Developed curriculum adaptations and supplemental learning materials to meet learner needs.
- Tutored and taught more than 200 students online (ESL) and in person (English grammar, French, history)

SKILLS

Instructional Design & Project Skills

Curriculum Development | Instructional Design (ADDIE Model) | Project Management | Research and Program Evaluation | Team Management | Digital Content Creation | Student Engagement Strategies

Educational Technology & Implementation

Google Workspace | Microsoft Office | H5P | Learning Management Systems (Moodle, Brightspace, Canvas, Thinkific, LearnWorlds) | SCORM Compliance | WordPress and Website Management | WCAG Accessibility Standards

Creative & Media Tools

Affinity Publisher and Designer | Canva | iMovie | Audacity